

buyers use the leisure-kit.net search engine each month to find suppliers

buyers get the leisure-kit.net ezine each fortnight by request

online advertising & marketing

the leisure-kit.net service is designed to get you sales leads quickly and cost-effectively.

leisure-kit.net is based on a web search engine used by buyers across the leisure industries. In addition, leisure-kit.net has a fortnightly ezine which takes news of the latest product launches out to buyers across the market by request.

option 1 homepage banner (480 x 60 pixels)

1 year	£2,400
6 months	£1,400
3 months	£800
1 month	£300

Customers who book the website can book available ezines for only £50 per ezine.

option 2 ezine banner (480 x 60 pixels)

1 year	= 24 ezines	£2,400
6 months	= 12 ezines	£1,400
3 months	= 6 ezines	£800
1 month	= 2 ezines	£300

We offer only four banners per ezine per fortnight.

option 3 category banner (270 x 80 pixels)

Your banner advert will appear whenever a buyer searches for your chosen category.

Rotating banner £460 per year per category.

Fixed banner £600 per year per category.

option 4 premium tower (270 x 400 pixels)

This large size tower advert appears exclusively on your company's individual leisure-kit.net entry – £460 per year.

option 5 company logo

Increase your brand awareness. Your logo is viewable each time your company's details appear – £60 per year per individual logo.

option 6 brochure download

Make it easy for buyers to find out more about your products and services. A downloadable PDF of your sales literature is available each time your company's details appear – £120 per year per PDF.

option 7 box link (124 x 80 pixels)

This gives you a box advert on the leisure-kit.net home page and ezines.

6 months (web + 12 ezines) £300

1 year (web + 24 ezines) £460

option 8 advertorial

Guarantee your editorial in a key position on the leisure-kit.net ezine.

We write the story and use the picture you supply. Image must be 400 pixels wide.

Box 1 £300

Box 2 £150

Box 3 £200



book your promotion now

call Michelle Griffin on +44 (0)1462 471908 or email michellegriffin@leisuremedia.com